

## MANDATORY DISCLOSURE

- 1. Name of the Institution:** VISWANADHA BUSINESS SCHOOL  
Mindivani Palem(V), Sontyam (P),  
Anandapuram (M)  
Visakhapatnam (Dt)  
Pin: 531173  
Ph: 08933 – 220587  
Email – secretary@vbs.edu.in
- 2. Name and Address of the Director:** Dr.P.Srinivasa sRao  
Director, Viswanadha Business School  
Mindivani Palem(V), Sontyam (P),  
Anandapuram (M)  
Visakhapatnam (Dt)  
Pin: 531173  
Ph: +9966822213  
Email – drsri\_inu@yahoo.com
- 3. Name of the Affiliating University:** Not applicable
- 4. Governance**

### Members of the Board:

SNo.	Name	Designation
1.	Viswanadha Narasimham	Chairman
2.	Prof. G.Krishnam Raju	Director
3.	Viswanadha Nageswar Rao	Vice Chairman
4.	Viswanadha Dhananjaya Rao	Secretary & Correspondent
5.	Vedula Surya Narayana Murty	Chartered Accountant
6.	Kesapragada V.Rama Murthy	Director
7.	Dr. Satagopam Uma Devi	Director
8.	Dr.Kandula .V. Narasimha Sharma	Director
9.	Dr.P.Gopala Krishna Murthy	Director
10.	G.V.R.Murthy	Director

The Trust/Governing Body consists of Highly Qualified and Experienced academicians, professionals like Chartered Accountants, Advocates, industrialists, NRI's and Public Personalities

## Members of the Academic Advisory Board:

### Academic Advisory Council

Sl.No.	Name	Position
1.	Prof. S.K. Chakravarty	Founder Director, Management Center for Human Values, IIM Kolkata
2.	Prof. C.Venkata Ratnam,	Director, IMI New Delhi
3.	Prof. K.K. Choudhary	Director, Army Institute of Management, Kolkata
4.	Prof. N.K.Rao	Former Professor of Finance, IIM Kolkata.
5.	Prof. Ravi Kumar,	IIM, Bangalore.
6.	Prof. Madoun Mouloud,	Visiting Professor from France, ICFAI Institute of Management Teachers
7.	Prof. Tirupati, Devanath	I.I.M.Ahmedabad
8.	Prof.V.Krishna Mohan	DCMS, Andhra University,

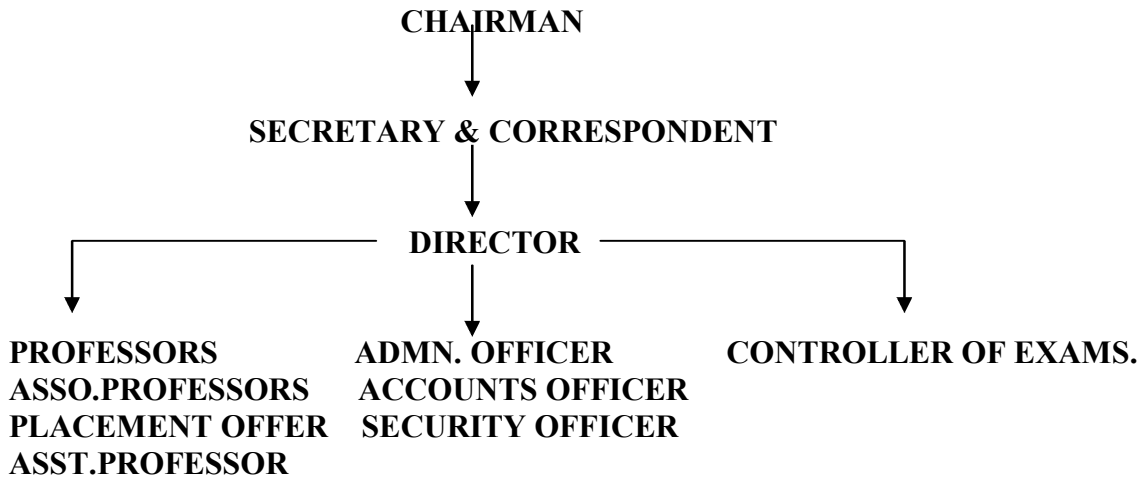
### Business Advisory Council

Sl.No.	Name	Position
1.	Mr. K.S.Sarma I.A.S.	Former Addl.Secretary, Ministryof H.R.D. and C.E.O., Prasarabharathi
2.	Prof. M. Ravi Sunder	Executive Director, Morgan Stanley, Bangalore
3.	Mr. C. Srinivasan	Group Head H.R., Ramky Group
4.	Mr. Bala Subramanyam,	C.F.O., Megasoft, Hyderabad.
5.	Mr. Ramakrishna	M.D., Zenith Consultancy Services, Hyderabad.
6.	Dr.A.L.Rao	C.O.O., Wipro
7.	Mr. V.Ravi Kumar	Director-Technical, VTC Surface Technologies (P) Limited, Visakhapatnam.
8.	Mr. D.Sriram	Vice President, ADIDAS, Germany.

### Frequency of the Board Meetings and Academic Advisory Body

The Governing Body meets at least ONCE in a year whereas the Academic Advisory Body meets once in a fortnight and also on special occasions.

### **Organizational Structure:**



### **Nature and Extent of involvement of Faculty and Students in academic affairs/ improvements**

Various committees were constituted involving the Faculty and Students to facilitate the active participation in academic, administrative aspects of the Institution.

### **Mechanism/Norms & Procedure for democratic/good Governance:**

Suggestions are taken from the students and staff in the form of feedback. Students are required to drop-in their opinions and suggestions on various aspects related to Classroom environment, Campus facilities, Amenities, Faculty interactions, technical and other services etc. Periodically suggestions/opinions received are reviewed by the Heads of the Departments together with Director, necessary and appropriate actions amounting to improved services are taken up from time to time.

### **Student Feedback on Institutional Governance/Faculty performance:**

At the trimester-end, faculty performance Appraisal is done basing on the feedback received from the Students on various aspects like Level of coverage of Syllabus, Depth of Coverage, Clarity of expression, evaluation etc.

## **5. Programmes**

### **Name of the Programmes Approved by AICTE**

**P.G.D.M.**

**Name of the Programmes accredited by the AICTE:**

**P.G.D.M**

**For each Programme the following details are to be given:**

Sno	Name of the Course	No. of Seats	Duration	Cut off Mark/ Rank	Fee
<b>Post Graduate</b>					
1.	PGDM	60	2 Years	MAT & ICET	Rs.75,000/- p.a.

**Placement Facilities:**

Sno	Name of the Employee	Designation
1.	Mr.Y.SANKARA RAO	Placement officer

**Campus placement in last three years with minimum salary, maximum salary and average salary** Not applicable, since the Business School has been started this year(2008-09)

S.No	Discipline	Total no. of students passed out (last 3 years)	Total no. of students placed through placement cell (last 3 years)

**Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of their AICTE approval. If there is foreign collaboration, give the following details:**

Not Applicable

**For each Collaborative/affiliated Programme give the following**

Not Applicable


**Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16<sup>th</sup> May, 2005**





Not Applicable



## 6. Faculty

**Branch wise list faculty members:**

**Department of Civil Engineering:**

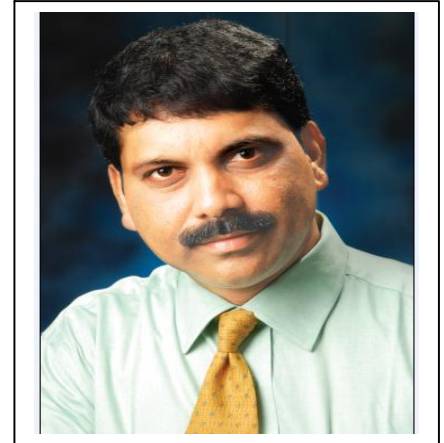
Sno	Name of The Faculty	Designation	Photo
1.	Dr.P.Srinivasa Rao	Director	
2.	G.N.Raj Kumar Reddy	Asst. Professor	
3.	P.V.M.Raju	Asst. Professor	

4.	E.Ramya Priya	Asst. Professor	
5.	Y.Sankara Rao	Lecturer	
6.	G.SONY	Lecturer	
7.	Santoshi Lakshmi M.	Lecturer	

8.	B.S.Narayana Dasari	Lecturer	 A portrait of a man with dark hair and a mustache, wearing a light pink shirt and a light-colored tie, set against a blue background.
9.	Vikram Babu P.	Lecturer	 A portrait of a man with dark hair, wearing a dark suit jacket, a white shirt, and a red striped tie, set against a light background.

**7. Profile of Director with qualifications, total experience, age and duration of employment at the institute concerned**

1. Name	Dr.P.Srinivasa Rao
2. Date of Birth	24- 10 - 1965
3. Educational Qualification	M.B.A, Ph. D.
4. Work Experience	
• Teaching	13
• Research	12(Concurrent)
• Industry	05
• Others	--
5. Area of Specializations	Marketing
6. Subjects teaching at Post Graduate Level	Strategic Management, Marketing of Services



**7. Fee**

- **Details of Fee, As approved by State fee Committee, for the Institution**  
Not applicable.
- **Time schedule for payment of fee for the entire programme**  
2 Years (Installments)
- **No. of Fee waivers granted with amount and name of students**  
-- Nil --
- **Number of scholarships offered by the Institute, duration and amount**  
-- Nil --
- **Criteria for fee waivers/scholarship : -- Nil --**
- **Estimated cost of Boarding and Lodging in Hostels**  
--Nil--

**8. Admission**

**Not applicable**

Sno	Name Of the Course	Sanctioned	Year of Approval	Convener	Spot	NRI Quota
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## 9. Admission Procedure

**Mention the admission test being followed, name and address of the Test Agency and its URL (website):**

**Students are being selected from MAT and ICET entrance tests followed by G.D. and Personal Interview.**

Calendar for admission against management/vacant seats:

- Last date for request for applications. 15<sup>th</sup> June, 2008
- Last date for submission of application. 25<sup>th</sup> June, 2008
- Dates for announcing final results. 30<sup>th</sup> June, 2008
- Release of admission list (main list and waiting list should be announced on the same day) 01<sup>st</sup> July, 2008
- Date for acceptance by the candidate (time given should in no case be less than 15 days) 16<sup>th</sup> July, 2008
- Last date for closing of admission. 20<sup>th</sup> July, 2008
- Starting of the Academic session. 25<sup>th</sup> July, 2008
- The waiting list should be activated only on the expiry of date of main list.
- The policy of refund of the fee, in case of withdrawal, should be clearly notified.

## 10. Criteria and Weightages For Admission

MAT, ATMA and ICET SCORES.

## 11. Application Form

**Downloadable application form, with online submission possibilities.**

Through our Website

## 12. Information on infrastructure and other resources available

### Library

A	Total area of the library	400 Sq.M.
B	Seating capacity of the library	60 Students
C	Reprographic facility (yes / No)	Yes
D	Working hours of library	8.30 AM to 4.30 P.M.
E	Library Networking facility (yes / No)	No
F	Usage data of the library (in terms of books issued to the faculty & students etc.)	Yet to start

G Annual library budget (% of annual student fee collected) Rs. 4.5 Lakhs

H Details of the library staff with qualifications and pay scales Mr. S.Suryanarayana, Librarian, M.L.Sc. Rs.8000/- Consolidated

Details of the library facilities

S.No	Course(s)	Number of titles of the books	Number of volumes	Journals	
				National	International
	P.G.D.M.	431	2064	42	03

19. **Computer Facilities for the existing programme(s)**

S.No	Particulars	Requirements as per Norms (1:4 all undergraduate UG Programmes and 1:2 for MBA/MCA/ PGDM/ PGDBM)		Availability	
1.	No of Computer terminals	30		60	
2.	Hardware Specification			P-4 Process, LENOVA	
3.	No of terminals of LAN/WAN				
4.	Relevant Legal Software	Application	System	System software Linux	02 Nos.
				Windows XP	02 Nos.
				Application Software	01 No.
				SPSS software	04 Nos.
				MS Office-2007	
5.	Peripheral(s)/ Printers			05 Nos.	
6.	Internet Accessibility (in kbps & hrs)			512 Kbps FROM 8 AM – 8 PM	

**SIGNATURE OF THE HEAD OF THE INSTITUTION:**

